ABSTRACT

In addition to managing change within the so-called 3C (computer, communication, and consumer products) marketplace, the means of decision making to executives are in the middle of transformation. Most top managers seek for better management information to respond to competition in a more effective, efficient and innovative way. Executive Information System (EIS) is capable of providing such services. From a system perspective, it is vital to define the user’s information requirements during the early stages of building EIS. Regardless of the literature discussed, there is still no clear connection between EIS information classification, access methods, and information quality. This study aims to empirically investigate the current state of EIS based on Taiwan users. The results reveal the following findings on EIS:

1. State of the art in Taiwan;
2. Critical determinants to develop EIS;
3. Data viewing is the most frequently used method to obtain information requirements;
4. The most demand on timely and relevant information;
5. Each information classification requires a suitable accessing method.

Keywords: Executive Information System; Information Requirements; Information Classification; Information Quality

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