
高子淯、曾耀煌

E-mail: 389491@mail.dyu.edu.tw

ABSTRACT

Nowadays, more and more enterprises invest in organizational innovation comprehensively in order to against the globalization competition environment. However, it is uncertain whether the large investment is effective to increase the business performance. Moreover, business process might be improved and business cost might be retrenched by implementing quality management practice and similarly enhance the business performance. There are only few researches about the relationship amid quality management practice, organizational innovation and business performance, and therefore this research is based on manufacturing industry to discuss the relationship of those three. The structure construction, hypothesis assumption and questionnaire design of this research are in accordance with the related literatures. This questionnaire survey aims at the top 1600 enterprises of manufacturing industry in Taiwan and there are 150 of questionnaire returned and valid. All the data are analyzed and verified by SPSS and the results are indicated as below: The organizational innovation could influence positively on business performance significantly; Organizational innovation in partly positively significantly affected by quality management practices; Business performance in partly positively significantly affected by quality management practices.

Keywords: Quality Management Practices、Organizational Innovation、Business Performance

Table of Contents


TQM and innovation: A literature review and research framework. Technovation, 21(9), 539–558.


