A Study of Validating the Essence of Thirty-seven Practices of Bodhisattvas of Tibetan Buddhism for Success...

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ABSTRACT

The human being is always working hard from birth to death with knowledge and experiences, in order to obtain fortunes and happiness. However, the troubles and pains of human being are increasing rather than decreasing from ancient time to modern time. This point validates the words of the Buddhist Pharma “everything in the world doesn’t have a real meaning and never ends perfectly.” The only way to be happy and fortunate forever is finding the pure, empty, and nature of eternality inside a human being. This thesis is expected to better understanding of the main meaning of Buddhist Pharma for the public, to have better vision of living, by changing the mind, doing and speaking, by explaining the main idea of the “Thirty-seven Practices of Bodhisattvas” of Wu Zu Shian Bodhisattvas. Therefore, the personal happiness and social stability and peace could be obtained. In addition, we also validate that the accurate understanding of Buddhist Pharma is beneficial to success of business. The research method is summarized as following: first, we collect the secondary data of three actual cases about business success from internet resources, magazines and books. Second, we review the “Thirty-seven Practices of Bodhisattvas” so as to validate the spirit and style of leadership within the three cases. Finally, we deduce a hierarchical structure of the validation among “Thirty-seven Practices of Bodhisattvas,” the three cases, and the leadership traits of successful business.