專業離散度與創意之關係研究
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摘 要
由於激烈的競爭，愈具有創意能力的企業或個人，已成為市場各界競逐的對象。因此具有創意之個人形成最有價值之資產。但是許多研究創意之文獻中對於專業離散度對創意之影響卻尚未觸及，而時至今日專業多元化已形成趨勢，不論是證照、學習領域、產品設計乃至於企業專案皆希望能夠具有多項專長之組合，以期產生較佳之創意能力。 為進一步了解專業能力對創意之影響，本文以專業能力 離散度 為自變數，創意為因變數，來釐清此二者之關係。並以專業獲得方式(含學位取得、證照取得、在職工作訓練取得、職業訓練取得)為前置變數，以預測其對專業能力之影響。其後以問卷調查法以及完全抽樣系統整合公司部分單位與立意及便利抽樣系統整合公司部分單位、不同科系學生、相連工程公司、高鐵公司等等方式進行問卷調查。共進行兩次問卷調查 第二次為多樣管理 D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D some D 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