ABSTRACT

The mass customization has become a mainstream of the world at the 21st century. Delay strategy is the best effective way to achieve mass customization. It's improper to application of traditional inventory model for the deteriorating item, because it will generate additional costs of deteriorating items. Suppliers provide a time for retailer to delay in pay purchase cost, this is called credit payment, which is a common business practices. The purpose of this paper is to develop order strategies for retailers. Follow the postponement concept to build a deteriorating inventory model with permissible delay in payments.

Keywords : postponement、deteriorating items、delay in payments


