An exploratory study of the condition for mongolian agro-product access to foreign markets

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ABSTRACT

The main purpose of this exploratory study is to research current condition of agricultural export in Mongolia and focused on investigating agricultural company's owners' desire to export. Due to Ministry, 200 companies were filtered and 87 owners were chosen and asked by telephone. Telephone survey was the most effective way. Most companies' locations are quite far from each other and all are located in remote areas over the whole country. According to 4 hypotheses weren't supported, the results of present study reveal that factors as raised hypotheses are not influential to company's desire to export in Mongolia and as well as found this sector has good outlook from international increasing demand. The reason why study showing such a bad results is numbers participants of this survey was very few (agricultural companies in Mongolia) and their answer to agricultural sector's development is not enough good and also there are almost no agro-products export from Mongolia.

Keywords : Agro-Products、Mongolia、Export Capacity、Local Embeddedness

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