A Study of Relationship between Ownership Structure and Corporate Social Responsibility

葉輔燿、徐傳瑛、梁晉嘉

E-mail: 321385@mail.dyu.edu.tw

ABSTRACT

This study investigates the relationship between ownership structure and corporate social responsibility by using samples of Taiwan listed companies in electronic, electric machinery, iron and industry and biotechnology industries. The empirical result shows that (1) the relationship between large stockholders' shareholdings and corporate social responsibility have positive relationship. (2) directors' shareholdings have positive relationship with corporate social responsibility. (3) institutional investors' shareholdings are also positively related to corporate social responsibility. This results indicate that large stockholders, directors and institutional investors are all concerned about the corporate social responsibility in Taiwan. We further use the different deviation of control and ownership right to divide our samples into two groups. Interestingly, ownership structure maintains positive relationship with corporate social responsibility only in low deviation leverage; on the contrary, in high deviation leverage share group, only directors' shareholdings have positive relationship with corporate social responsibility. In addition, we use share collateralization to group our full sample as high and low share collateralization, we find that ownership structure is positively related to corporate social responsibility only in low share collateralization; However, in high share collateralization group, ownership structure does not have relationship with corporate social responsibility.

Keywords: ownership structure, corporate governance, corporate social responsibility, share collateralization
towards corporate social responsibility and perceived importance social responsibility information characteristics in a decision context. Journal of
international evidence on performance and equity ownership by insiders, blockholders, and institutions. Journal of Multinational Financial
W.R. (1992). Determinants of corporate social responsibility disclosure: An application of stakeholder theory. Accounting, Organizations and

